



34th Anniversary
(1984 – 2018)

SEASON SPONSOR

\$500

- Business Name in all performance programs
- Logo with link to your website displayed on SCERA's website
- Small sized name on SCERA Center for the Arts sponsor wall
- Six reserved (Section A) tickets to each of the three plays

Total value: \$ 725



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SEASON SPONSOR

\$ 1,000

- Small logo in all performance programs
- Small sized name on SCERA Center for the Arts sponsor wall
- Logo with link to your website displayed on SCERA's website
- Eight reserved (Section A) tickets to each of the three plays
- Two reserved (Section A) tickets to a concert of your choice
- Two general-admission season tickets
- Two vouchers for concessions

Total value: \$ 1,725

Plus: 25% off all SCERA Center for the Arts room rentals



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SEASON SPONSOR

\$ 2,500

- 1/6-page advertisement, or large logo in all performance programs
- Medium sized name on SCERA Center for the Arts sponsor wall
- Logo with link to your website displayed on SCERA's website
- Two invitations to pre-performance VIP receptions with artists
- Two reserved (Section A) season tickets
- Four general-admission season tickets
- Four vouchers for concessions

Total value: \$ 3,425

Plus: 50% off all SCERA Center for the Arts room rentals



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SEASON SPONSOR

\$ 5,000

- Sponsorship tag on radio commercials for all three plays and one concert (limited)
- Logo on television commercials for all three plays
- On-site banner at Shell (4,000 seating capacity)
- 1/4-page advertisement in all performance programs
- On-site recorded (:30) announcement at performances
- Medium sized name on SCERA Center for the Arts sponsor wall
- Display of logo on the big screen before all outdoor movies
- Logo with link to your website displayed on SCERA's website
- Six general-admission season tickets
- Four invitations to pre-performance VIP receptions with artists
- Two reserved (Section A) season tickets
- One reserved-parking pass
- Six vouchers for concessions

Total value: \$ 11,850

Plus: 50% off all SCERA Center for the Arts room rentals



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SEASON SPONSOR

\$ 7,500

- Sponsorship tag on radio commercials for all three plays
- Logo on all season television commercials (limited)
- Two on-site banners at Shell (4,000 seating capacity)
- Option to set up an advertising booth outside the Shell (limited)
- 1/2-page advertisement in all performance programs
- Two on-site recorded (:30) announcements at performances
- Logo on cover of all performance programs
- Logo with link to your website displayed on SCERA's website
- Large sized name on SCERA Center for the Arts sponsor wall
- Display of logo on the big screen before all outdoor movies
- Eight general-admission season tickets
- Six invitations to pre-performance VIP receptions with artists
- Four reserved (Section A) season tickets
- One reserved-parking pass
- Ten vouchers for concessions
- One free room rental at the SCERA Center for the Arts

Total value: \$ 19,525

Plus: 50% off all SCERA Center for the Arts room rentals



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SEASON SPONSOR

\$ 10,000

- Sponsorship tag on all season radio commercials
- Mention of company name on television commercials
- Logo on all season television commercials
- Two on-site banners at Shell (4,000 seating capacity)
- Full-page advertisement in all performance programs
- Option to set up an advertising booth outside the Shell (limited)
- Three on-site recorded (:30) announcements at performances
- (:30) DVD advertisement on big screen before outdoor movies
- Large sized name on SCERA Center for the Arts sponsor wall
- Logo on cover of all performance programs
- Logo with link to your website displayed on SCERA's website
- Display of logo on the big screen before all outdoor movies
- Logo on all newspaper ads throughout the season
- Live announcement at all performances
- Twelve general-admission season tickets
- Eight invitations to pre-performance VIP receptions with artists
- Six reserved (Section A) season tickets
- Two reserved-parking passes
- Fifteen vouchers for concessions
- Two free room rentals at the SCERA Center for the Arts

Total value: \$ 33,225

Plus: 50% off all SCERA Center for the Arts room rentals



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SEASON SPONSOR

\$25,000

- Sponsorship tag on all season radio commercials
- Mention of company name on television commercials
- Logo on all season television commercials
- Three on-site banners at Shell (4,000 seating capacity)
- Full-page advertisement in all performance programs
- Four on-site recorded (:30) announcements at performances
- Option to set up an advertising booth outside the Shell (limited)
- (:60) DVD advertisement on big screen before outdoor movies
- Extra large sized name on SCERA Center for the Arts sponsor wall
- Logo with link to your website displayed on SCERA's website
- Live announcements at all performances
- Display of logo on the big screen before all outdoor movies
- Logo on all newspaper ads throughout the season
- Distinction of being a VIP Reception sponsor
- Fourteen invitations to pre-performance VIP receptions with artists
- Fourteen general-admission season tickets
- Eight reserved (Section A) season tickets
- Two reserved-parking passes
- Eighteen vouchers for concessions

Total value: \$ 48,575

Plus: free room rentals at the SCERA Center for the Arts



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TITLE SEASON SPONSOR

NEGOTIABLE

- Distinction of being the Shell Season title sponsor
- Logo incorporated with Shell logo for the Season
- Logo on all ticket envelopes at Box Office
- Coupon or logo printed on back of all ticket stock
- Sponsorship tag on all season radio commercials
- Mention of company name on television commercials
- Logo on all season television commercials
- Two on-site banners framing Shell stage (4,000 seating capacity)
- Full-page advertisement on back cover of all performance programs
- Five on-site recorded (:30) announcements at performances
- Option to set up an advertising booth outside the Shell (limited)
- (:60) DVD advertisement on big screen before outdoor movies
- Extra large sized name on SCERA Center for the Arts sponsor wall
- Logo with link to your website displayed on SCERA's website
- Two live announcements at all performances
- Display of logo on the big screen before all outdoor movies
- Logo on all newspaper ads throughout the season
- Distinction of being the title VIP Reception sponsor
- Twenty invitations to pre-performance VIP receptions with artists
- Twenty general-admission season tickets
- Ten reserved (Section A) season tickets
- Two reserved-parking passes
- Twenty vouchers for concessions

Total value: \$ 78,500 +

Plus: free room rentals at the SCERA Center for the Arts